

Fundraiser Advertisement Checklist



It is our goal to provide the tools and information to make your fundraiser as successful as possible. Below is a list of suggested ways to spread the word and generate buzz about your event!



- Inform your organization of the date and time of your event as soon as possible to ensure they save the date to attend!
- Hang flyers at local businesses, churches, laundromats, schools, grocery stores, and more! Be sure to provide contact information so that individuals can obtain the flyer necessary for your organization to receive credit.
- Send out emails to your organization's contact list or include in your e-newsletter if you have one. Be sure to attach the flyer necessary for your organization to receive credit.
- Place ads in your local newspaper and other circulations. (i.e. PennySaver, Trader's Guide, college newspapers, etc.)
- Recruit your organization and provide your members with flyers to hand out.
- Facebook, Twitter and Instagram are all ways to share your event with a broad audience. Create a Facebook event, share the news on community threads, create a hashtag for your event, and more! The possibilities are endless!
- Provide flyers with any memos, paychecks, or courtesy mail your organization issues to its members and subscribers.
- Use incentives to motivate members of your organization! Have each member write their name on the flyers they hand out and provide the members that generate the most money for your organization with a reward!
- Tell EVERYONE you see about your event! Word of mouth is a great way to inform people about your event!